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(1101)

30 FEB 1968

MEMORANDUM FOR: Deputy Director for Plans

SUBJECT : [REDACTED] Project Renewal for FY 1970

1. Background. The [REDACTED] Project enables the Santiago Station to influence Chilean public opinion by placing anti-Communist, pro-United States news items and editorials within the regular news coverage provided by [REDACTED] radio outlets [REDACTED] as well as in [REDACTED] national newspaper channels and [REDACTED] independent newspaper.

[REDACTED]

Articles are based [REDACTED] on normal propaganda materials supplied by Headquarters and the Station

[REDACTED]

2. Effectiveness. The February 1968 [REDACTED] Project Renewal included a request from Chief, [REDACTED] for detailed thematic and effectiveness data. The Station forwarded voluminous samples of [REDACTED] raw material, clippings of press placements and samples of radio material, which were analyzed by Headquarters. A memorandum [REDACTED] dated 23 May 1968

Declassified and
Approved for Release
July 2000

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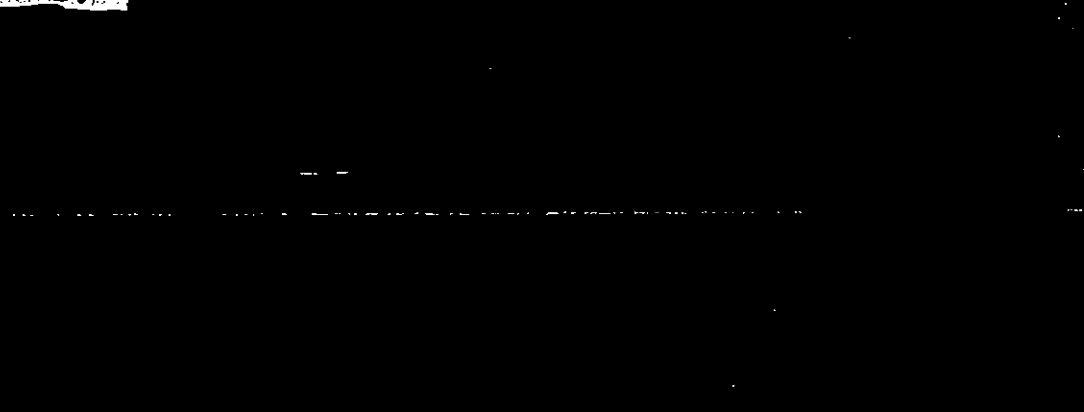


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contained a detailed review of the [REDACTED] product for the months of January, February and March 1968. All material used by [REDACTED] is anti-Communist with major emphasis on the Soviet Union, Eastern Europe and Cuba. [REDACTED]

Union, Eastern Europe and Cuba.



[REDACTED]

4. [REDACTED]

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cover this increase are available within the WH Division.

5. [REDACTED]

Renewal in the amount of [REDACTED] for FY 1970 is requested in accordance with the attached field renewal request.

[REDACTED]

William V. Broe
Chief
Western Hemisphere Division

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PROJECT RENEWAL

COVER SHEET

STATION Santiago, Chile

CASE OFFICER

CHIEF OF STATION

The attached project renewal is submitted for approval.

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